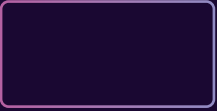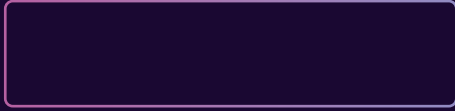# Data-driven intelligence

Lucient

We provide training
and managed services
to empower businesses
with Data Intelligence

"We estimated a 10% gain on productivity, with a 20% savings on handling costs in infrastructure."

Massimiliano Leo
Senior Manager IT at EPSON

"They learn our systems, understand our guidelines, and can act very quickly when we're not able."

Torben Schou
Senior DBA at e-conomic

"I've been in the housing industry for 35 years and have never seen data brought together in such a compelling way."

Frank Anton
CEO at Hanley Wood
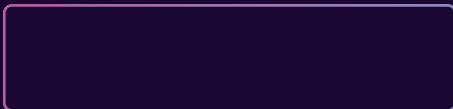
We are very excited about the launch of our new corporate brand, Lucient.

We have finally chosen Lucient as our new brand, combining two simple words: "Lucid" (Crystal clear. Easy to understand) and "Lucent" (Bringing light. Bright and luminous).

That's what we are aiming for: to become a beacon of light for our clients, helping them to unlock insights, streamline operations and gain competitive advantage through their data.

Since 2002, our assistance has enabled our clients to empower their data developers and analysts so that they would become more productive, adding more and more value to their companies through efficient use of one of their most valuable assets: data.

As the first employee of Lucient, and its President since day one, I can only feel proud of the amazing team we have built, and express my deep gratitude to so many businesses who trusted us as their partner of choice in many countries.

On behalf of the Lucient team, I am looking forward to a fantastic future of partnership with our clients, unlocking the potential of Data-driven Intelligence.

Fernando G. Guerrero
Lucient President of the Board & Corporate CEO
Former SQL Server MVP & Microsoft Regional Director

Experience you can trust

Data holds the key to understanding business and making decisions with confidence. Lucient is the partner of choice for those wanting to maximize the potential of data in their business.

We are a Microsoft Gold Partner with several Gold and Silver Competencies. Our leading experts can help you benefit from a wide range of state-of-the-art Microsoft technologies.

At Lucient, we put our customers first. We collaborate with them, understanding their precise needs to provide the most practical advice, training, and solutions. We thrive on service excellence, delivering outstanding results and real business value.

Pioneers

Since 2002, we have helped thousands of businesses to move forward, unlocking the power of data

Microsoft Gold & Silver

We are a global Microsoft Gold Partner

Passionate about data

We have written over 30 books and delivered hundreds of training sessions about data analytics and business intelligence

What can Lucient do for you

Data is your most valuable asset,
but without effective management,
it can quickly become a liability. We
help build solutions that will achieve
your goals while making the best
use of your budget and resources.
We help you avoid the costs of a
poorly managed infrastructure,
ensuring that you only pay for the
support needed, saving you time
and money.

Lucient's expertise includes Data Platform, Business Intelligence, and Advanced Analytics

Data Management

- Data Platform Modernization
- Migrations and Upgrades
- Consolidation
- DBA as a Service
- 24/7 Support
- Health checks
- Performance tuning

Data Analytics and Business Intelligence

- Data Warehouse and Data Lakes
- Performance Modeling and Calculations
- Reporting and Analytics

Machine Learning and AI

- Machine Learning
- Artificial Intelligence
- IoT
- Big Data
- Bots
- Data Driven Application Development

Data Management

Have your data platform work harder for you

Data is the lifeblood of business. We are passionate about creating data solutions that make a difference. That's why we provide premium consulting services in Data Platform, Business Intelligence, and Advanced Analytics.

Streamline

Streamline your systems, reduce complexity, and make your data platform work harder

Experience

We take a real-world approach based on years of experience

Partnership

You decide how we support you - it's a flexible partnership.

We're passionate about creating data solutions that make a difference

Data Analytics and Business Intelligence

Empower your business with truthful insights

To stay competitive in the market, organizations struggle to analyse, understand and transform data into useful insights. We leverage our expertise to build solutions that enable customers to discover the real value behind stored information, avoiding common pitfalls.

Trustworthy

Transform, clean, and fine-tune your data

Clarity

Present your business data-driven value to your stakeholders by leveraging Power BI

Influence

Use Data Intelligence to predict trends early and influence decision making

Security Data Governance
Sharing Collaboration
Active Directory Groups
Row Level Security Report
Delivery Subscriptions Data
Gateway DAX Custom Visuals
Embedded Publish to Web
R Python Report Server
Premium Tenant In-Memory
Tabular Azure Analysis
Services Themes Storytelling
Real Time Streaming Datasets
Q&A Cortana Composite
Models Connect Live Direct
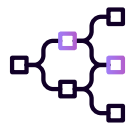Query Incremental Loads
Data Lake SQL Data Warehouse

Machine Learning & AI

Learn from and make predictions based on data

Learn from and make predictions based on data. It is all about discovering a pattern in a database and transforming it into useful information. Automate your data analysis and build solutions that learn from data and form conclusions.

Our Machine Learning professionals work together with your team to understand your goals, make a detailed assessment, and propose a roadmap for accomplishing your project.

Automate and prioritize decision-making processes

Discover

Look for patterns in your databases and turn them into actionable information

Learn

Build solutions that learn from data and infer knowledge

Evolve

Solve real-world problems with custom-designed AI technologies

We're at the forefront of technology so that our clients can lead the way

Data Platform Modernization (DPM)

Learn from and make predictions based on data

Advance to a superior data platform

Our DPM service delivers big savings on Total Cost of Ownership (TCO) and accelerates business opportunities. It makes it easier for decision-makers and database administrators to leverage the results of DPM engagement. Our four-step process brings light to the different options for your data, including the pros and cons, and the cost required to actualize it.

We bring the expertise to make a swift transition, including a strong governance model to secure current and future investments.

Save Resources

Qualified savings on TCO concerning data

Get Ready for Tomorrow

Agile, secure, and future-proof platform and operations

Race Ahead

Accelerated leading edge over the competition

Flex Services

Improve the performance and stability of your SQL Servers

Lucient Flex Services is a systematic process of operating, maintaining, and monitoring Microsoft SQL Server resources throughout the enterprise. The sole objective is to provide a flexible and scalable solution to manage your entire SQL Server environment.

Monitored 24/7

Every day of every year by our team of dedicated experts.

Reports reviewed by Microsoft MVP's

With activity summary, recommended improvements, and best practice guidelines.

Establish monitoring and maintenance routines

According to SLA.

Stay ahead of potential problems

With predictive analysis and forecasting we prepare you for challenges ahead, and provide appropriate solutions. We've got you covered.

The Lucient Flex Trial

- Welcome Kit
- 24/7 Monitoring
- Access to Power BI dashboards and reports
- Lucient Health Check for Flex trial
- End of month Report
- Executive presentation
- Data Roadmap

Lucient Training

The right foundation for your future

Lucient authors and trainers are world class Data Management and Analytic experts. They bring to the classroom real-world scenarios and solutions derived from years of industry experience.

Highlighted Courses

T-SQL Fundamentals	5 Days
Advanced T-SQL Querying, Programming and Tuning for SQL Server	5 Days
Building and Managing. High Availability Solutions with SQL Server	3 Days
Data Warehousing and Dimensional Modeling	2 Days
Data Warehousing with SQL Server Integration Services	4 Days
SQL Server / Azure Analysis Services	3 Days
Building Analytical Dashboards with Power BI	3 Days

Private onsite,
public classroom or
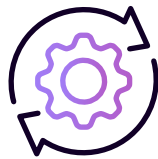# on-demand delivery

Power BI

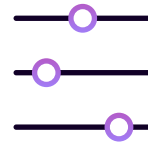Take better decisions, optimize your report generation processes and dashboards

BI and Analytics

Boost your projects and bring the intelligence to your business

T-SQL

Introducing ways to optimize your SQL Server code

DBA and Performance Tuning

Customized tools and analysis to improve the health of your data platform environments

Artificial Intelligence

Learn about the next generation of software solutions

Online Courses

Join us from around the world or check our schedule by location

Leadership team

Experienced, world-renowned
professionals, equipped with the vision
to shape tomorrow's data industry

Fernando G. Guerrero
President of the Board &
Corporate CEO

Herbert Albert
Mentor & Managing Director
Central Europe

Jeanne Reeves
Member of
the Board

Paco González
Microsoft MVP & CEO
North America

Lilach Ben-Gan
Member of
the Board

Sergio Castelli
Managing Director
Italy

Raoul Illyés
Mentor & Managing Director
Denmark

Luca Zavarella
Mentor & Technical Director
Microsoft MVP

Mikael Wedham
Mentor & Managing Director
Sweden

Itzik Ben-Gan
Mentor & Instructor
Microsoft MVP

A global company
with a local heart

Local expertise and service backed by
an international network of knowledge
and resources

JLL

JLL, a Fortune 500 company, is a professional services and investment management firm offering specialized real estate services to clients seeking increased value by owning, occupying and investing in real estate.
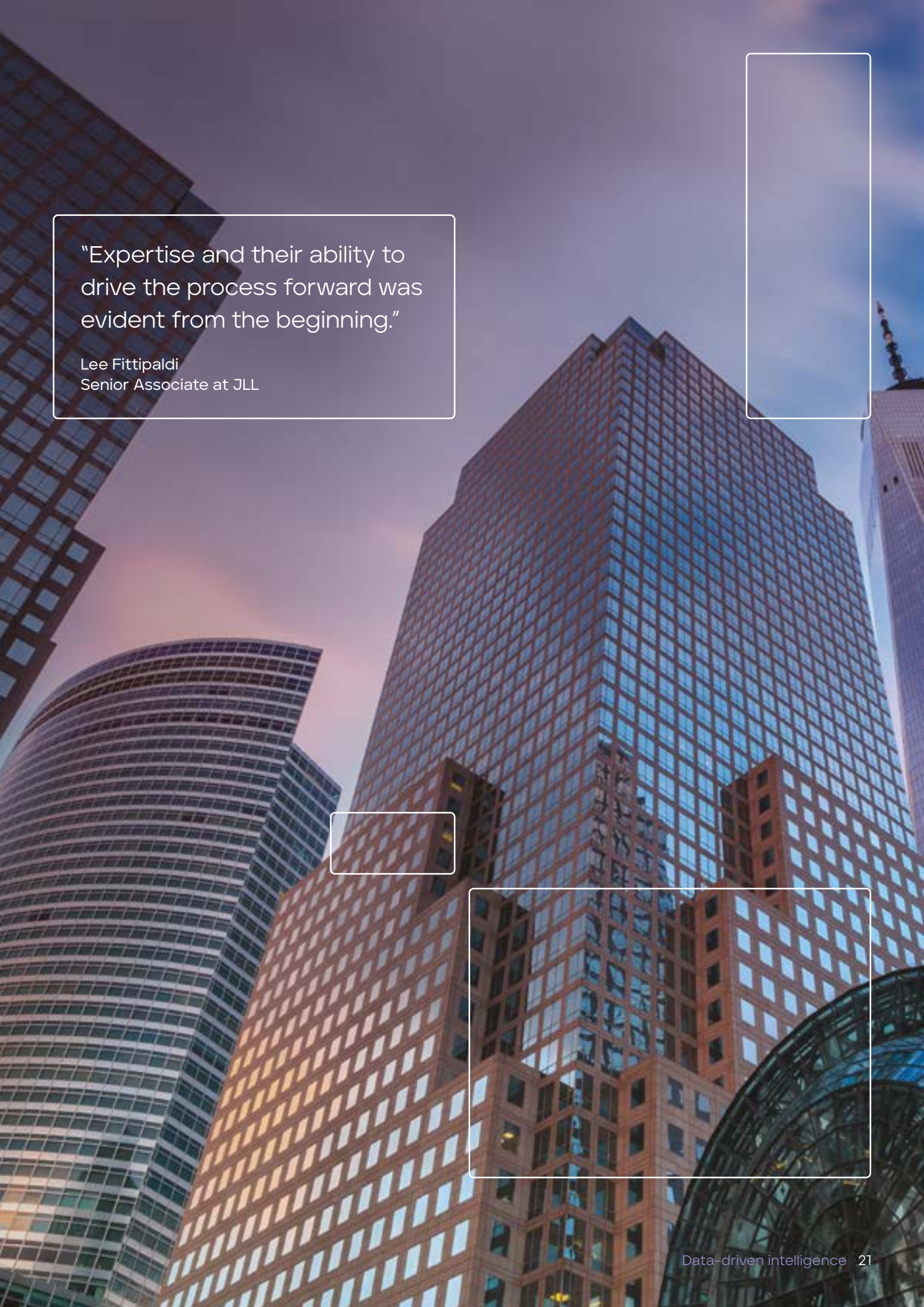
The project

Lucient designed and delivered a customized central repository of market intelligence known as MarketSphere, to allow JLL brokers and researchers to access industrial and office real estate data. This led to a more stable, centralized and standardized method for searching, analysing and retrieving real estate market data.
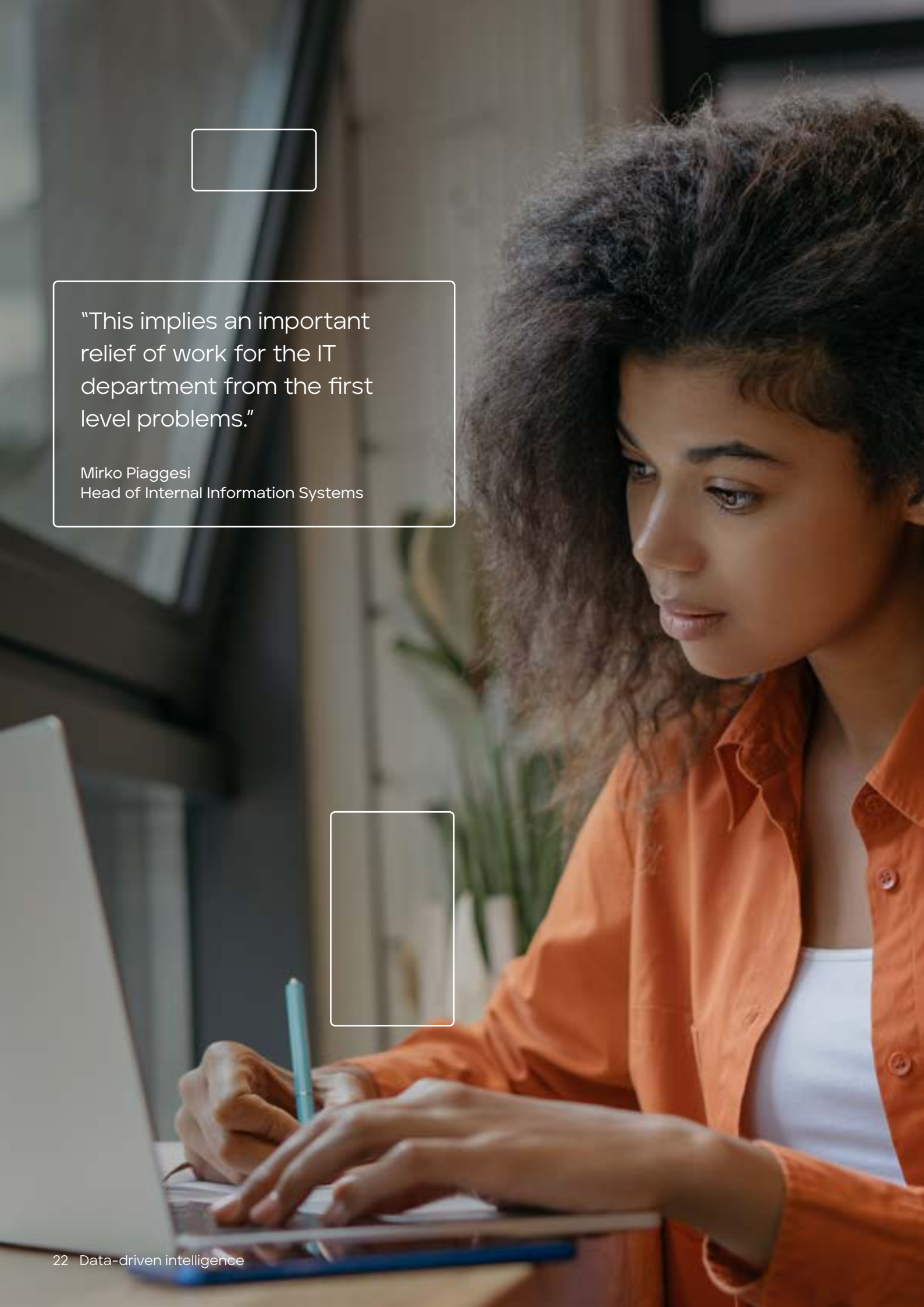
Benefits

Created a competitive advantage, researchers can now be more proactive in identifying real estate market trends, allowing for more timely decision making

Increased agility and insight to move fast and provide the most current data for portfolio planning and market forecasting.

"Expertise and their ability to drive the process forward was evident from the beginning."

Lee Fittipaldi
Senior Associate at JLL

"This implies an important relief of work for the IT department from the first level problems."

Mirko Piaggesi
Head of Internal Information Systems

TeamSystem Group is one of the European leaders in management / ERP software and training services company.

The project

Whenever the SQL Server experienced any trouble, the lack of staff with the necessary skills delayed the providing of a solution. A situation that negatively affected the entire company.

TeamSystem activated our Microsoft SQL Server instance monitoring service, beginning with evaluating server capacity and data requirements. After setting up the monitoring instances, our team fine-tuned the alarms and tested the communication.

Once the service was activated according to these parameters, specialized personnel monitor the instances 24/7, proactively preventing any disruption before it happens, and optimizing performance.

Benefits

Our handling of TeamSystem's SQL servers saved their IT department significant time and resources, which can now be directed at other corporate projects.

Besides being able to access historical records, the company now has data trustful data-driven insights, thanks to periodical reports enabling predictive analysis data.

The optimized infrastructure makes troubleshooting more manageable for the DBAs.

EPSON

Epson is a global technology leader dedicated to driving innovations and exceeding customer expectations in printing, visual communications, quality of life and manufacturing.
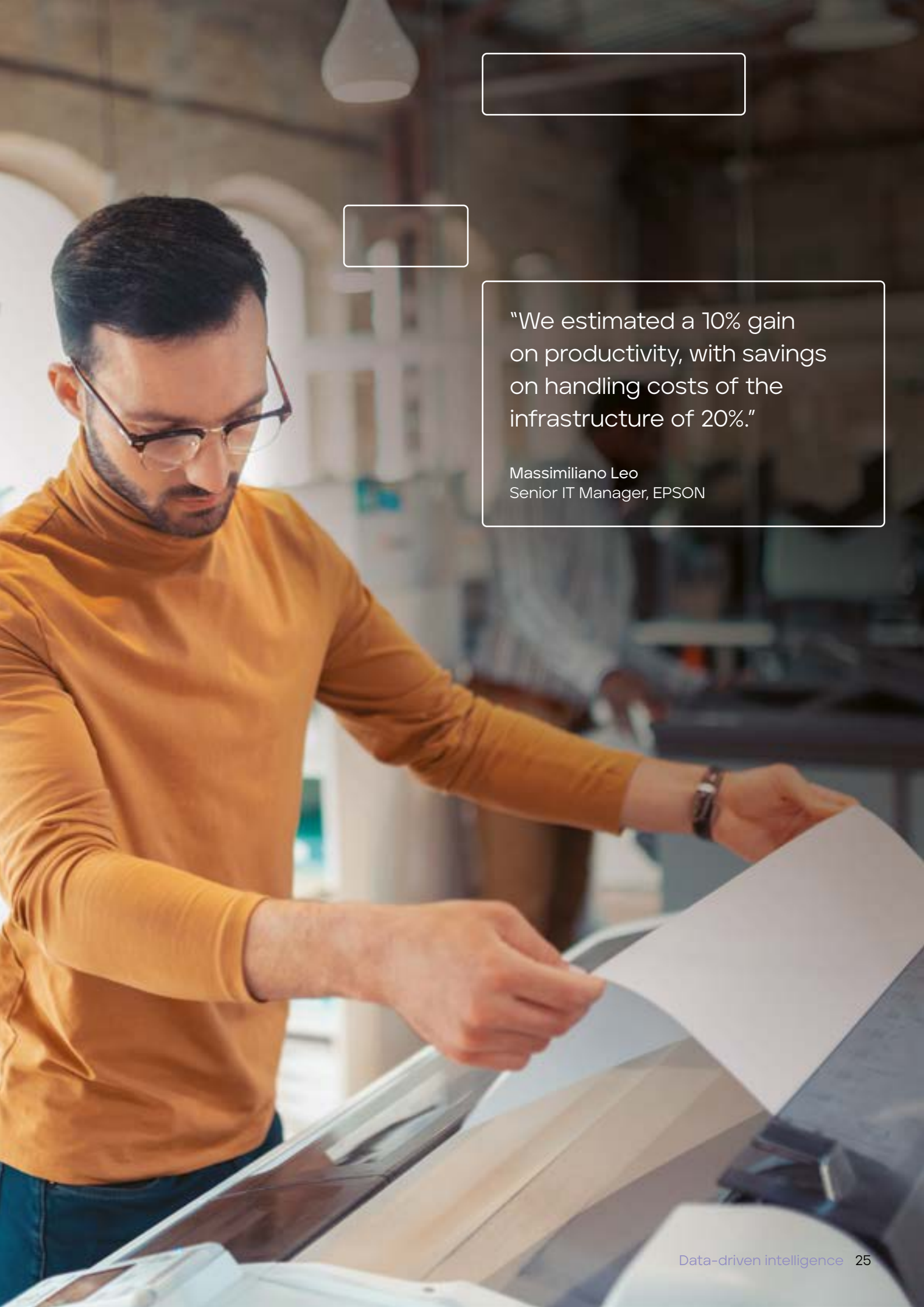
The project

The company's reporting mechanisms (especially concerning sales) strongly needed to be renewed and updated for better functionality and accessibility. The existing solution used the SAP BI module, lacking some information usually found in CRMs, blocking a complete vision of customers' profiles.

We opted for creating a new solution to integrate data from SAP BI and Microsoft Dynamics CRM, providing Epson Europe with some much-needed tools, allowing to blend past records and new ones.

Benefits

Thanks to the consolidation of both technologies, Epson's IT structure benefited from a substantial simplification of the general architecture.

The Business Intelligence area was also notably improved. With a single, unified recipient for all data, users can now work with a more comprehensive and updated source of intelligence.

"We estimated a 10% gain on productivity, with savings on handling costs of the infrastructure of 20%."

Massimiliano Leo
Senior IT Manager, EPSON

Our values

Customer-centric

By listening carefully to what our customers need and by working with them, not for them, we set ourselves apart from our competitors.

Trusted

With data, trust is critical. Our customers can rely on us to solve their data challenges and provide an honest, open and professional service.

Data-driven

We believe that data is the lifeblood of business. We're passionate about creating data solutions that make a difference.

Pioneering

We're at the forefront of technology, mastering new systems, standards and approaches so that our clients can lead the way.

Knowledgeable

We're always learning, developing a deep understanding of data solutions so that we can be the best advisors to our customers.

Collaborative

With offices across the globe, we are all working to the same goal. Internally and with our customers, we work as one team.

Lucient

Lucient